

## **USE OF THE**

### **Canada's Healthy Workplace Month (CHWM) LOGO**

## **AGREEMENT**

This Agreement, dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_ is

BETWEEN: the National Quality Institute, (hereinafter referred to as "NQI")

AND: \_\_\_\_\_ (hereinafter referred to as "Logo User").  
(Name of Organization)

### **General Conditions for use of the Logo**

Organizations are awarded the right to use and display the CHWM Logo in their advertising and promotional and print materials. In order to use the CHWM Logo, Logo Users must acknowledge that they will comply with the conditions of use as outlined in this Agreement.<sup>1</sup>

The use of the CHWM Logo is not transferable for any reason.

Use of the CHWM Logo is restricted to the specific unit, division and/or organization named by the Logo User in this agreement. Rights to the use of this Logo are exclusive to the National Quality Institute, the Canadian Centre for Occupational Healthy and Safety, CHWM Sponsors and others, with permission of NQI. The National Quality Institute reserves the right to withdraw the right of use of the CHWM Logo from any Logo User whose use of the CHWM Logo does not comply with this Agreement.

### **CHWM WINNERS and Logo User**

WINNERS of the weekly Challenges, and Logo User, may use the CHWM Logo under the following conditions:

1. Organizations recognized as a weekly CHWM WINNER and/or the Month's overall WINNER and/or the Logo User have the right to use the Logo for one year.
2. Logo Users and/or WINNERS who wish to create additional advertising and promotional and print materials after 1 year's time must reapply in order to be re-awarded the right to use and display the CHWM Logo.

### **Restrictions**

Rights to the use of the CHWM Logo cannot be sold, traded, or used with a merger, or otherwise misused. The National Quality Institute has the sole right to grant or revoke the right of use of the CHWM Logo.

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<sup>1</sup> At any time, NQI reserves the right to disallow the use of the CHWM logo should adverse subsequent events occur in the organization that would cause such an action to be necessary.

If the CHWM WINNER was/is a specific branch, department, or unit within the organization, only that portion of the organization is entitled to use the Logo.

**Official Languages**

The choice of official language is left to the discretion of the Logo User.

Four options are available:

- Bilingual – with English on the top and French at the bottom;
- Bilingual – with French on the top and English at the bottom;
- English only; and
- French only.

The Logo User must specify which elements of the logo they shall use before signing this document

**Reproduction**

The Logo User receives electronic versions of the Logo for their use.

**Colours**

Logo Users must use the Logo in the following official specified colours:

- **Red** CC3333, C0 M100 Y80 K20, PANTONE 187
- **Blue** 330099, C95 M100 Y0 K0, PANTONE violet C
- **Green** 99CC33, C50 M0 Y100 K0, PANTONE 376

Logo Users may not reproduce the Logo in any other colours, including black and white.

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IN WITNESS WHEREOF, the Logo User has executed this Agreement as of the date first written above.

**Official languages**

- Bilingual – with English on the top and French at the bottom
- Bilingual – with French on the top and English at the bottom
- English only
- French only.

ON BEHALF OF \_\_\_\_\_  
(Name of Organization)

Name of Logo User’s representative (print) \_\_\_\_\_

Signature of Logo User’s representative \_\_\_\_\_

Name of Witness (print) \_\_\_\_\_

Signature of Witness \_\_\_\_\_

Email Address where the logo is to be sent: \_\_\_\_\_

ON BEHALF OF \_\_\_\_\_ National Quality Institute

Name of NQI's representative (print) \_\_\_\_\_

Signature of NQI's representative \_\_\_\_\_

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**Please fax to (416) 251-9131, attn: CHWM**

Note: If you have any questions regarding application of the Logo, please contact the National Quality Institute at (800) 263-9648 or (416) 251-7600 ext. 234.